

**EEO PUBLIC FILE REPORT  
AUGUST 1, 2020 - JULY 31, 2021**

**I. Employment Unit: Employment Unit: WTAD AM, WCOY FM, WQCY FM (Quincy, Illinois) KGRC FM (Hannibal, Missouri), KZZK FM (New London, Missouri)**

**II. Vacancies filled in period:**

Job Title	Hire Date	Recruitment Sources [Listed by #]	Referred By
Account Executive	06/01/2021	4	

**III. Recruitment Sources**

	RS Information	Entitled to Vacancy Notification (Y/N)	# of Interviewees over 12months
1	Illinois Center for Broadcasting Carl Jackson 200 West 22nd St., 202 STE Lombard, Ill. 60148 cjackson@beonair.com	N	0
2	Broadcast Center Don Golaszewski 2350 Hampton St. Louis, Mo. placement@broadcastcenterinfo.com	N	0
3	The Quincy Herald Whig 130 South 5 <sup>th</sup> , Quincy, Illinois, 62301 217-222-7600	N	0
4	STARadio Corp 329 Maine Quincy, Illinois 62301 217-2244102	N	3

5	All Access Website <a href="http://www2.allaccess.com/">http://www2.allaccess.com/</a>	N	0
6	Indeed.com Website Tyler Rossi <a href="mailto:trossi@indeed.com">trossi@indeed.com</a>	N	0
7	Quincy University 1800 College Ave Quincy, Illinois 62301 Nora Baldner schnano@quincy.edu	N	0
8	Culver Stockton College 1 College Hill, Canton, Mo. 63435 Tyler Tomlinson ttomlinson@culver.edu	N	0
9	John Wood Community College 1301 S. 48 <sup>th</sup> , Quincy, Ill. 62305 Mike Terry terry@jwcc.edu	N	0
10	Missouri Broadcasters Association PO Box 104445 Jefferson City, MO 65110-4445 Mark Gordon mba@mbaweb.org	N	0
11	Truman State University Dr. Michelle Kleine Department of Communication 1103 Barnett Hall 100 E Normal St, Kirksville, MO 63501 mkleine@truman.edu	N	0
12	Illinois Department of Employment Security P.O. Box 889 Quincy, Ill. 62301 John Richmiller John.richmiller@illinois.gov	N	0
13	Facebook	N	0

#### **IV. Recruitment Initiatives.**

- From August 1, 2020 thru July 31, 2021, STARadio ran 3120-30 second EEO related commercials, 624 on WTAD-WCOY-WQCY-KZZK-KGRC.
- From March 24, 2021 thru April 4, 2021, STARadio ran 648-60 second commercials for an available sales position, 120 on KGRC, 132 ON KZZK, 108 on WCOY, 192 ON WQCY, and 96 on WTAD.
- An ad ran in All Access (radio trade publication) for an available sales position from March 24, 2021 thru May 1, 2021.
- An ad placed and ran in the Quincy Herald-Whig for an available sales position ran 3/24/21, 3/27 and 3/28/21, 3/31/21 and 4/3-4/21 in print, and 3/24-4/23 online.
- From April 12, 2021 thru April 23,2021, STARadio ran 472-60 second commercials for an available sales position, 100 each on KGRC-KZZK, 64 each on WCOY-WTAD, and 144 on WQCY.
- STARadio continued its successful intern program with the addition of JJ Kaeshoefer, a student at Culver Stockton Community College, and Renae Martin, a student at John Wood Community College, who worked with the production and programming departments through the summer starting on May 5<sup>th</sup> and June 14<sup>th</sup> respectively.



